About the Pair Page – Content

Pair: Venice Haynes (Mentee) and Cam Escoffery (Mentor)

Pair:

Mentee: **Venice E. Haynes, MSPH**

Morehouse School of Medicine

Prevention Research Center, Office of Community Based Cancer Research

Mentor: **Cam Escoffery, PhD, MPH, CHES**

Assistant Professor

Department of Behavioral Sciences and Health Education

Rollins School of Public Health, Emory University

**About the Project:**

Over the next year and a half, Mike, with guidance and support from Alton, will be working on a project to promote increased use of the U.S. Public Health Service guideline for treating tobacco use and dependence by urologists in the LSU Health system. Urologic conditions, such as prostate cancer, are a common problem in the U.S., and the state of Louisiana.

Prostate cancer is the second leading cause of cancer death for men in the nation and Louisiana, and the most commonly diagnosed cancer among African-American men.  “As I (Michael) grow professionally, I am increasingly aware of the burden of cancer and the disparities in health equity that affect African-Americans.  I hope that my work can contribute to changing these serious public health problems.”

This project will employ multiple strategies including, provider training, performance feedback and tailored cessation services for patients. The success of the project will be determined by provider adherence to the practice guidelins and changes in patient readiness to quit, quit attempts and quit rates. This project will be a component of the Tobacco Control Initiative – a population-based risk reduction program of LSU and the LSU Health system.

**Prioritized EBPH Compencies:**

Venice has selected to focus on building her capacity in the areas of XYZ.

Dr. Escoffery has extensive experience in qualitative research, evaluation and translation of cancer screening program and praicices, Cam will help guide Venice in his project deliverables and goals and in developing these competencies necessary to move an evidence-based cancer prevention intervention into faith organizations in Atlanta.